



FRONTLINE

For Such a Time as This

Loving God. Loving Our Neighbor.
DELIVERING KINGDOM VICTORIES.



OUR APPROACH



TRADITIONAL MODEL

Hope for good leaders
Observe and report
React to what's happening
Comment on proceedings
Ask for a seat at the table
Focus on what you're against
Use the church

VS

FRONTLINE MODEL



→ Cultivate Godly leaders
→ Shape the agenda
→ Provide a vision
→ Add value to the process
→ Convene influencers
→ Articulate a positive message
→ Engage the church's prophetic voice

Frontline did not invent the idea that Christians should get involved in politics, nor are we the first to identify that we face a modern-day crisis.

We do recognize that previous iterations of Christian engagement have fallen short, and we are committed to an innovative, relational, and strategic model that, frankly, does it better.

OUR TESTIMONIALS

**"GAMECHANGER
FOR OUR STATE."**

GOV. BRIAN KEMP
83rd Governor of Georgia

**"A SPIRITUAL FORCE
FOR RIGHTEOUSNESS."**

BENNY TATE
Senior Pastor, Rock Springs Church

**"EFFECTIVE, WINSOME,
AND STRATEGIC"**

REP. HOUSTON GAINES
Georgia House of Representatives

**"FAITHFUL IN
OUR DAY."**

SEN. ED SETZLER
Georgia Senate



OUR PHILOSOPHY



DISTINCTLY CHRISTIAN

We are **UNASHAMEDLY DEVOTED TO JESUS** and making Him known. We are prayer-led, scripture-guided, and Kingdom focused — all for God's glory.

KINGDOM VISION



We believe God cries “mine” over every square inch of human existence, and, therefore we promote an agenda that is both expansive and transformative — seeking **GENERATIONAL WINS** for human flourishing.



SUPRA-PARTISAN

We stand above the modern partisan paradigm — on **SCRIPTURAL PRINCIPLES** — but we don't pretend it doesn't exist nor that ideals espoused by partisans are morally equivalent.



VICTORIOUS



We play to win — it's not enough to simply be “in the game.” We bring proven tactics and **STRATEGIES FOR VICTORY** focused on maximum kingdom effectiveness.

OUR BIBLICAL FOUNDATION

OUR WHY

Mark 12:30-31

Love God; Love Your Neighbor

Honoring King Jesus — not a person or Party — and blessing our neighbor characterizes our rhetoric, actions, and motivations.

OUR WHAT

Romans 12:9

Abhor Evil; Love Good; Be Genuine

We never compromise our opposition to wickedness, yet we actively promote the goodness of God's Design and seek to serve with authenticity.

OUR HOW

1 Corinthians 9:24

Run to Win

In everything we do, we strive for victory, maximum effectiveness, and see to be “best in marketplace,” not simply “for a Christian organization” but absolutely “the best.”

OUR STRATEGY

KINGDOM LEADERS
KINGDOM PARTNERSHIP
KINGDOM WINS



**A
GOD
HONORING
GEORGIA**



GEORGIA
**CHRISTIAN
EDUCATION**
NETWORK

Leads a school choice agenda that would unleash nearly \$7,000 for every child across Georgia while preserving critical freedoms for homeschool, private, and Christian education.

Builds a mission critical network of Christian school leaders, teachers, and parents while forging a future voting bloc educated and grounded in truth.

Shapes young minds into kingdom leaders who love the Lord and have the first class education needed to transform our communities, state, and nation.

Partners with churches to form biblically sound schools that strengthen the Body of Christ and fuels increased activity and traffic to the local church.

FRONTLINE POLICY

Setting a proactive policy agenda that advances life, education freedom, God's Design, human flourishing and more through transformational leadership, a statewide network, expertise, and first-class tactics.

FRONTLINE ELECTIONS

Electing God-honoring and effective leaders through strategic primary and general election engagement up-and-down the ballot.



FRONTLINE HQ

Preparing young Christian leaders for maximum kingdom effectiveness across all sectors – education, law, campaigns and government, business, and ministry.



**CHURCH
AMBASSADOR**
NETWORK OF GEORGIA

Impacts the Capitol and local government by connecting pastors with elected and appointed leaders for the purpose of intentional ministry, relationship cultivation, policy impact, and partnerships.

Engages the Church in the election space through biblical information, a God-honoring call to action, and kingdom motivation.

Equips pastors with how to lead culturally impactful churches and identifies next generation Christian leaders who can shape the future of the Church.

Identifies churches that are called to use God-given facilities and resources for kingdom advancement through Christian education, launching new schools that strengthen communities and spread the Gospel.

OUR RESULTS

THOUSANDS of LIVES SAVED

and personhood
recognized in Georgia's
Heartbeat Law.

70



Frontline-endorsed bills
signed into law by Governor
Kemp from 2024-26.

700+



Shepherd to shepherd
connections in 2026.

+90%

Win rate across
election engagement.



CONTINUED
Defeat of Gambling Expansion

BILLS PASSED

Save Girls Sports — Riley Gaines Act
passed — defining male and female and
protecting girls' sports and spaces.

Protecting Kids Online — Age
verification for pornography and social
media, making Georgia "the gold
standard."

RFRA — Defeated special interests to
restore religious freedom as a first class
right in Georgia.

School Choice — Secured largest
expansion of school choice in Georgia
history impacting roughly 20,000
students.

And more...

OUR 2040 VISION

FRONTLINE IS WORKING TO ACHIEVE
THE FOLLOWING BY 2040:

ALL LIVES SAVED — Abortion made illegal and
unthinkable as we achieve a pro-life culture.

STATE LEADERSHIP — Conservative and God-
honoring majorities expanded across Georgia.

NATIONAL LEADERSHIP — Flip Georgia's two
US Senate Seats and establish Georgia as the
center of electing the next two conservative
presidential administrations.

600+ HQ LEADERS — Trained, equipped, and
serving in leadership roles across Georgia.

\$20 BILLION ANNUALLY — in funds unleashed away
from government and to the direction of parents and
Christian schools.

50+ NEW CHRISTIAN SCHOOLS — started through
support and a new family-driven market upending
the public education stranglehold.

5,000+ ENGAGED CHURCHES — Ministering to
leaders through Church Ambassador Network and
partnering to transform our culture.

20+ CHURCH-GOVERNMENT INITIATIVES —
Aimed at solving problems like mental health,
poverty, adoption/foster care, special needs reform
and more.





“We are building a ministry committed to ***Raising the Standard for Christ*** and ***Leading the Way*** for a state and nation that truly becomes that shining city on a hill. I’m ‘all in’ on the calling God has placed on this organization, have been blessed to see what God has done, am excited about what lies ahead, and ask you to **JOIN US... ON THE FRONTLINE!**” — **Cole Muzio**, President/CEO



FRONTLINE
RAISING THE STANDARD

FRONTLINE POLICY COUNCIL is a 501(c)3 and serves as the umbrella organization for much of our public policy work, Church Ambassador Network, Christian Education Network, and HQ programs. Gifts to Frontline Policy Council and its initiatives are tax deductible.

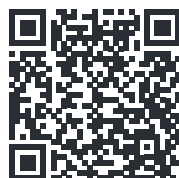


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FRONTLINE POLICY COUNCIL



FRONTLINE
LEADING THE WAY

FRONTLINE POLICY ACTION is a 501(c)4 that allows us to do unlimited lobbying and direct election engagement – endorsing and taking independent action for our supported candidates. Gifts to Frontline Policy Action are not tax deductible.



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